

CCAP 2023 ANNUAL REPORT

by Andrea Cosans

www.ccapwinchester.org
CCAP, INC. 112 N Kent St.
Winchester, VA 22601

CCAP'S MISSION STATEMENT:

Guided by our faith in God and love of neighbor, CCAP is a community lifeline for all people in our area who find themselves struggling to meet basic needs, providing stability and security while enabling them to find paths to self-sufficiency.

A MESSAGE FROM THE EXECUTIVE DIRECTOR:

2023 was a banner of a year for CCAP. We met our objective of breaking even financially while serving more families than ever! We partnered with more non-profits and organizations which allowed us to give more anvariety of goods to our families. We began the healthy pantry initiative and held a farmer's market every Wednesday for our clients and for the community at large. It was a banner year for fundraising. We began the year budgeting for a \$200,000 deficit and ended the year breaking even.



Thanks to our selfless community of donors! CCAP also completed some much-needed repairs to our buildings, including new lighting, shoring up the foundation of the basement, and adding new shelving and coolers. CCAP has a great team of volunteers who have contributed over 15,000 hours. CCAP gave out \$275,956 in financial aid to clients, helping with homeless prevention. CCAP also gave out **111,000 articles of clothing valued at \$555,000 and 447,713 pounds of food which was valued at \$864,086.24**. I am also super excited for 2024! We are completing our third and final community Freedged in partnership with Montague Avenue UMC and John and Marcia Copenhaver. CCAP won a grant to have 20 clients embark on self-sufficiency project which will get them out of financial crises and using agencies such as ours. CCAP continues to grow and build its network of partners and friends. And, most importantly, this is **CCAP's 50th Birthday!** Follow us on Facebook, Instagram, and website for more information and upcoming events.



@ccapwinchester



facebook.com/ccapwinchester



PHILOSOPHY AND OBJECTIVES:

CCAP is a registered charitable organization both in the Commonwealth of Virginia and the Federal Government. We have tax-exempt status as a 501(c)3 Governed by a Board of Directors. Our primary goal is to help provide a way out of immediate crises and refer to resources that can help people achieve independence. In accordance with Federal civil rights law. CCAP does not discriminate based on race, color, national origin, sex, gender, disability, or age.

HISTORY:

CCAP is formed in October of 1974 by eleven local churches as the Christian Cooperative Action Program, changing its name to Congregational Community Action Project in 1975. We are a 501(c)3 non-profit, charitable organization funded by area faith communities, businesses, civic-groups, bequests, and private individuals. As an all-volunteer organization (except for our Executive Director and our Community Engagement Coordinator, both full-time positions), we can designate a vast majority of monetary donations directly to client expenses.

GENERAL INFORMATION UPDATES

On Monday, February 6th, 2023, CCAP opened its doors so that people can now come inside and shop for themselves. It has been a lengthy process for us to open our doors and we are excited to serve our clients in person!

CCAP is open to the public, Mondays through Thursdays from 10:00am to 1:00pm and Friday from 10am to 12pm.

Check our Facebook page at www.facebook.com/ccapwinchester or at our website at www.ccapwinchester.org for changes in hours of operation or closings and information on dedicated events and happenings.

General Email: finance@ccapwinchester.com

Executive Director's email: executivedirector@ccapwinchester.com

PROGRAM OVERVIEW

Program Type	# of Unique Households	# of Household Members
Baby Bank	374	1769
Clothing Visit	1375	4480
Financial Aid	1338	3997
Firewood	45	96
Holiday		
Distributions	452	1511
Pantry Distribution	168	380
TEFAP Pantry	2223	6797
Unhoused Services	5	5
Grand Total	5980	19,035

FOOD PANTRY:

Registered clients can come once a month for groceries, personal hygiene items, cleaning supplies, laundry supplies, pet food and litter.

Hours of operation for this service is Mondays, Wednesdays, and Thursdays from 10:00am to 12:45pm and Friday from 10:00am to 11:45am. CCAP also serves the second Saturday of every month from 10:00am to 12:00pm

2023 STATISTICS:

CCAP served 2285 Unduplicated families in the food pantry. The pantry clients visited it 6,965 times.

IMPACT STORY:

Joe is a cook at a local restaurant. He uses the pantry monthly because he does not make enough to cover his bills. He is thankful that CCAP is here. Without CCAP, it would be difficult to cover his expenses.



CLOTHING HOUSE:

Clients can come once a month for clothing needs and diapers. We operate a clothing house to clothe all ages, genders, & sizes for each season.

House of operation for this service is Mondays, Tuesdays, and Thursdays from 9:00am to 11:30am.

2023 STATISTICS:

1377 unduplicated families used the clothing house. 111,111 items of clothing (shirts, dresses, pants, etc.) were handed out. The Baby and Toddler Room served 1204 families with 1562 children. 1423 items of clothing were given out and 67,509 diapers were given out. CCAP also gave out an additional 43,754 diapers to our partners in the community.

IMPACT STORY:

Tawanna just moved into the area fleeing a domestic violence scene. She found an apartment and used all of her money on the deposit and rent. She did not have a winter coat or boots. She was able to shop in our Unique Boutique and came away with warm clothes for her and her family.



FINANCIAL ASSISTANCE:

CCAP offers financial assistance in the form of \$200 grants to help pay utility bills, rent/mortgage, car repairs and other necessities. These grants prevent homelessness because they help clients get through the crisis in their lives. Finance is by appointment only.

2023 STATISTICS:

1,340 families received \$275,956.04 in financial aid.

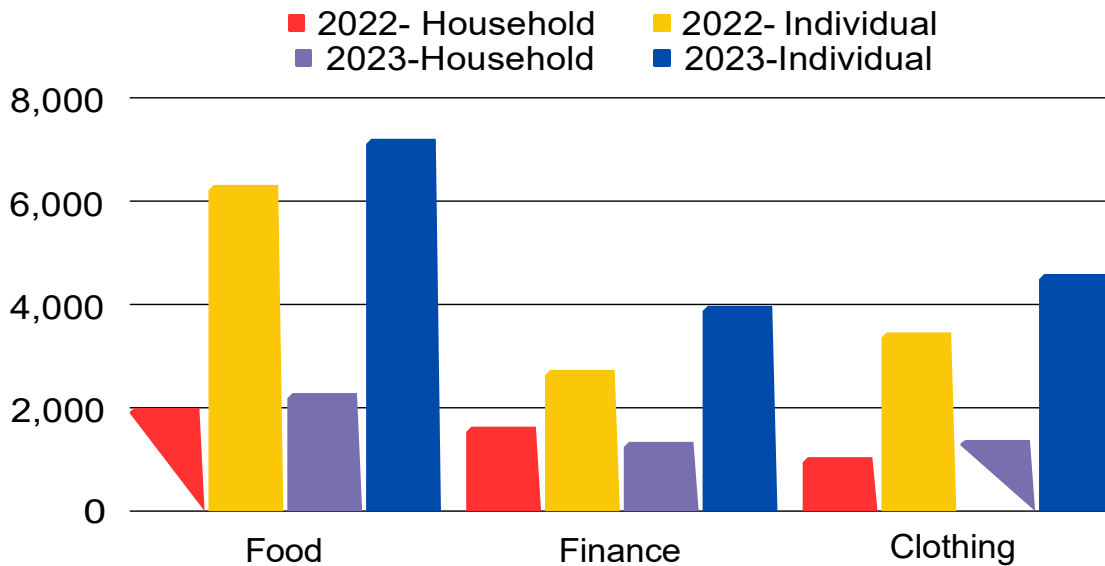
IMPACT STORY:

Keith had problems keeping a job due to family issues.

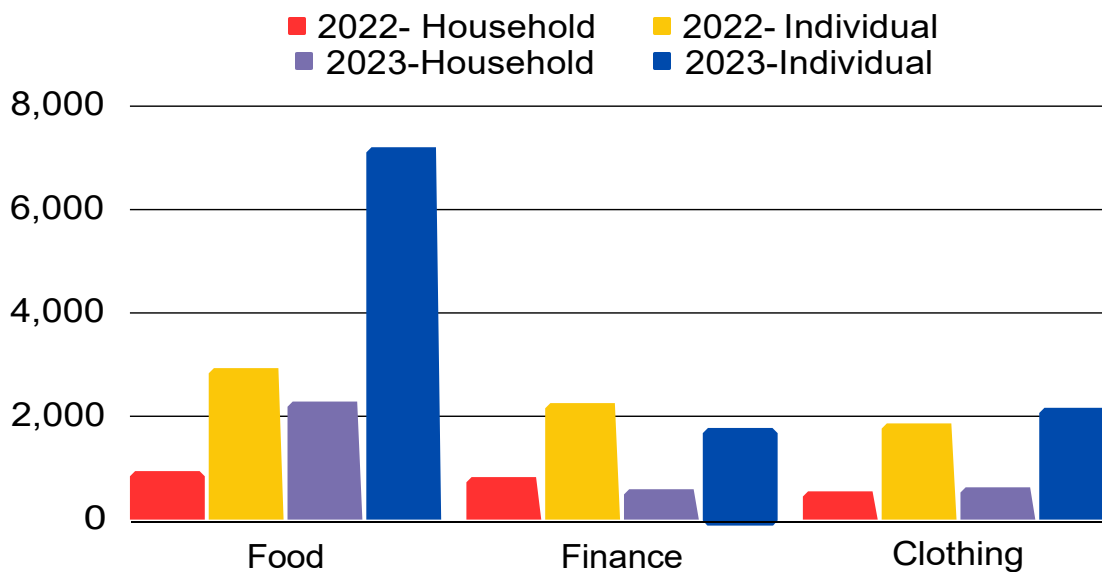
CCAP helped get him sessions with a therapist to help him with the family issues and to address his own mental health issues. He started a new job, and his boss loaned him a car and CCAP has not seen him since. This proves that CCAP can offer a hand up, not a handout.

NUMBER COMPARISON BETWEEN 2022 AND 2023:

*This graph shows the comparison between 2022 and 2023 for the whole service area



*This graph shows the comparison between 2022 and 2023 for Winchester

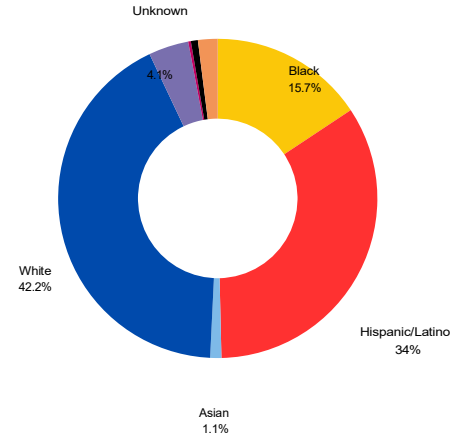


	2022-household	2022-individual	2023-household	2023-individual
Food				
Whole service area	1995 (733 new)	6314 (2508 new)	2285 (533 new)	7207 (1895 new)
Winchester	939	2932	965	2042
Finance				
Whole service area	1634 (648 new)	2733 (1824 new)	1340 (330 new)	3973 (986 new)
Winchester	823	2255	588	1774
Clothing				
Whole service area	1045 (361 new)	3459 (1350 new)	1377 (330 new)	4590 (1579 new)
Winchester	547	1862	625	2164

CCAP STATISTICS:

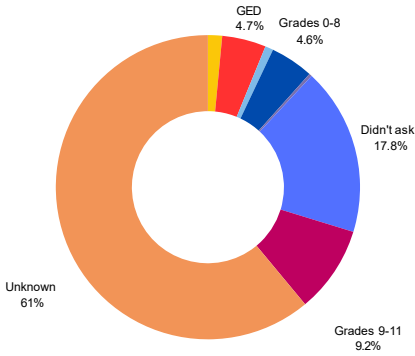
CCAP Serves the Alice population (Asset Limited, Income Constrained) The following charts and graphs show the population we serve. CCAP does not discriminate based on race or ethnicity, gender, or sexual or gender orientation. We help those in need with compassion and no judgement.

- Black
- Hispanic/Latino
- Asian
- White
- Unknown
- Pacific Islander
- American Indian
- Other-Multiple
- Middle Eastern



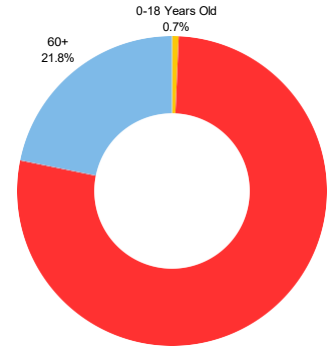
EDUCATION:

- 2 Year Degree
- GED
- 4 Year Degree
- Grades 0-8
- Master's Degree
- Didn't ask
- Grades 9-11
- PhD
- Unknown



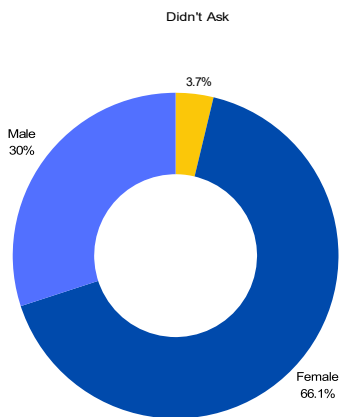
AGE GROUP:

- 0-18 Years Old
- 19-59 Years Old
- 60+



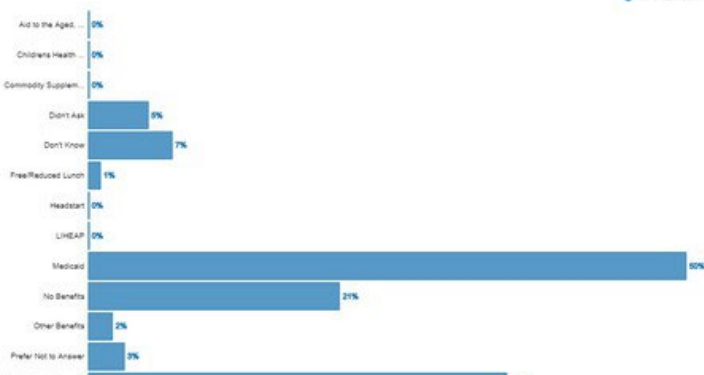
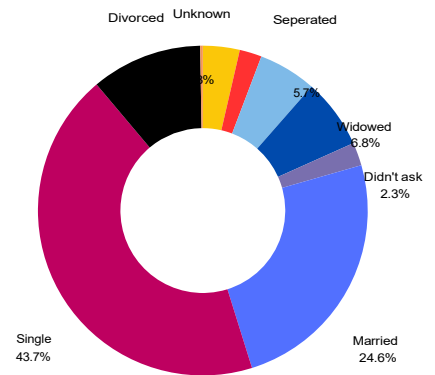
GENDER IDENTITY:

- Didn't Ask
- Non-Binary
- Transgender
- Female
- None of These
- Male



MARITAL STATUS:

- Common-Law
- Don't Know
- Seperated
- Widowed
- Didn't ask
- Married
- Single
- Divorced
- Unknown



VOLUNTEERS:

CCAP cannot provide the services we do without the help of our wonderful volunteers. Whether it is helping at the clothing house, helping pay bills, handing out food, driving 6 days a week to pick up food donations and giving a smile and help at the front door. In 2023, CCAP had 156 volunteers who logged 16,905 volunteer hours. This saved CCAP \$493,626.00 in personnel costs



FIREWOOD:

CCAP is blessed through a firewood program that Frederick County Rotary Club and Westminster Canterbury Woodchuck Club, runs for us. In 2023, 101 loads of firewood were cut, split, and delivered to CCAP clients.

BICYCLES:

CCAP gave out 80 bicycles to clients who needed transportation to and from work. This is another program that is in partnership with Frederick County Rotary Club who repairs and donates bicycles.

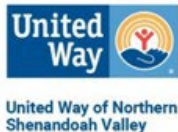


THE FREEDGE:

CCAP, in partnership with other groups and agencies, implemented the Friendly Neighborhood Freedge in June of 2022. . The Freedge is intended to combat food insecurity, especially in areas that are food deserts. Anyone can take out of the Freedge and anyone can put in. In 2023, CCAP partnered with Abundant Life Church to install another Community Freedge at their church. The 3rd and final Freedge is to be dedicated in 2024.

FROM THE EXECUTIVE DIRECTOR:

I am truly blessed to be part of this wonderful organization that does so much good for the community! I am even more blessed to work with other organizations that are trying to improve the lives of the citizens of Winchester. CCAP has many supporters in this very generous community that we live in. These include our supporting congregations, individuals, and local companies and foundations such as, but not limited to:



Without the support and the collaboration, CCAP would not be as successful, a big thank you to all!

The 2023 CCAP Benefit Bike Ride was a huge success, CCAP raised \$24,313. Thank you to all who sponsored. The 2024 Benefit Bike ride will take place Saturday, August 24th. We need volunteers, sponsors, and riders!

We also invited companies weekly to come and share their businesses with our community with information tables. Sharing conversations on insurance intel, affordable cell phone assistance programs, how to set up checking accounts and even how to register for college classes to better their life situations



PARTNERSHIPS AND COLLABORATIONS:

CCAP has spent 2023 increasing and strengthening partnerships with the following:



CCAP'S FUTURE = UNLIMITED:

CCAP continues to be committed to serving the Winchester/Frederick County, Virginia area by providing food, clothing, and financial aid for our clients. CCAP continues to be committed to partner with other area agencies to provide more comprehensive and cohesive services and to be exact a better result for all.

CCAP understand that the program is where clients in crises come for help. CCAP knows that we do not have all the answers. CCAP plans to invite other agencies to provide services on CCAP's campus. A one-stop shop model would be benefit to our community.

CCAP continues to expand to bring other agencies to the table such as Social Services, Homeless Outreach, Peer Recovery Support, and other any agency or group that could be of use to taking our clients out of crises.

CCAP has been on a two-year journey to renovate the buildings and we are almost finished. CCAP hopes to be fully renovated by the end of 2024.

The big news for 2023 is that CCAP won a self-sufficiency grant for 2024. We won a \$27,000 grant that will allow us to take 20 clients and give them sessions with a therapist, a life coach, a navigator, budgeting classes, and self-resilience classes